

# Alameda County Mayors' Conference

## BUSINESS MEETING AGENDA

November 8, 2023

6:30 p.m.

California State University, East Bay, Multi-Purpose Room  
[25800 Carlos Bee Blvd., Hayward](https://www.csebay.edu/locations/25800-Carlos-Bee-Blvd.-Hayward)

1. Roll Call
2. Approval of October 11, 2023, Meeting Minutes\*
3. Agenda Amendments
4. Public Comments and Other Announcements
5. Member Reports on Regional Boards and Activities
6. Appointments to Regional Boards and Call for Applications
  - a) No appointments scheduled
7. Other Business Matters\*
  - a) Executive/Legislative Committee report to full membership concerning consideration of financial administrative changes, dues, and fee adjustments, reimbursement amount paid to host cities of business meetings, and methods for billing regional boards for business meetings.
8. Request for Future Agenda Items and Presenters\*
9. League of California Cities' Report, Legislative Updates, and Actions
  - a) Samantha Caygill, East Bay Regional Public Affairs Manager, League of California Cities
10. Host City Mayors' Report – Mayor Salinas, City of Hayward
11. Meeting Presentation\*

Presenter: Mayor Mark Salinas, Hayward, CSUBEB President Cathy Sandeen, Chabot College President Jamal Cooks, and HUSD Superintendent Jasan Reimann  
Presentation Topic: Education City
12. Adjournment

\*Denotes report included below or attached material. Regional board applications are included with the Nominating Committee agenda packet

**Note:** The Mayors' Conference or the Alameda County City Selection Committee may act on any subject posted on this agenda, including nominations from the floor for regional boards.

# Alameda County Mayors' Conference

## Executive Director's Report

**Item 7. Other Business Matters – Executive/Legislative Committee report to full membership concerning consideration of financial administrative changes, dues and fee adjustments, reimbursement amount paid to host cities of business meetings, and methods for billing regional boards for business meetings.**

Please see the Executive /Legislative agenda packet for information and a report.

RECOMMENDATION – - The Executive/Legislative Committee will report out regarding recommendations for this item for comment and questions. Action or approvals are scheduled for the December 13, 2023, meeting, along with the approval of the 2024 budget.

### **Item 8 – Request for Future Agenda Items and Presenters**

The following presenters are confirmed for future meetings:

- November 8, 2023 - Panel of local university and college officials
- December 13, 2023 – Yesenia Sanchez, Sheriff, Alameda County
- January 10, 2023 – Dr. Ana Alvarez, Deputy General Manager, East Bay Regional Park District
- February 14, 2023 - Bay Area Red Cross

## CALENDAR OF FUTURE MEETINGS

Meeting Date	Host City
November 8, 2023	Hayward
December 13, 2023	Piedmont
January 10, 2024	Livermore
February 14, 2024	Alameda
March 13, 2024	Albany
April 10, 2023	San Leandro

Meeting information is available at [www.alamedacountymayorsconference.org](http://www.alamedacountymayorsconference.org)

# ALAMEDA COUNTY MAYORS' CONFERENCE MINUTES

Meeting of October 11, 2023

Due to the scheduled absences of Mayors Arrequin and Hernandez, Mayor Karla Brown called the meeting to order on October 11, 2023, at 6:30 p.m. at the Rosewood Conference Center located at 4400 Rosewood Drive, Pleasanton, California.

## 1. Roll Call

The following mayors, or their elected alternates, were present during the proceedings:

City	Member Attendee
Dublin	Vice Mayor Michael McCorriston
Fremont	Mayor Lily Mei
Hayward	Mayor Mark Salinas
Livermore	Mayor John Marchand
Newark	Mayor Michael Hannon
Piedmont	Mayor Jennifer Cavanaugh
Pleasanton	Mayor Karla Brown
San Leandro	Councilmember Victor Aguilar

## 2. Approval of the September 13, 2023, Meeting Minutes

It was moved by Mayor Marchand and seconded by Mayor Hannon to approve the September 13, 2023, meeting minutes. The motion was approved unanimously.

## 3. Agenda Amendments

There were no agenda amendments.

## 4. Public Comments and Other Announcements

Andy Kelley, BART, Principal Government and Community Affairs Representative, informed members of available funding for pedestrian and bicycle improvement near BART stations and discussed improved ridership. Mayor Mei raised concern regarding funding to acquire land near the Fremont BART Station.

Mayor Salinas invited members to the November 8, 2023, Alameda County Mayors' Conference meeting that will be held at California State East Bay.

## 5. Member Reports on Regional Activities and Committees

No reports were provided.

## 6. Appointments to Regional Boards and Call for Applications

Mayor Brown announced that the Nominating Committee made its recommendations on the applications included in its October 11, 2023, meeting agenda and opened the floor for comments/nominations. Seeing no additional nominations, it was moved by Mayor Marchand and seconded by Mayor Cavanaugh that the Alameda County Mayors

Conference accept the Nominating Committee's recommendations for the following appointments:

Mayor Ezzy Ashcraft was reappointed as a member of the Association of Bay Area Governments Regional Planning Committee for a full two-year term through October 2025.

Denise McCowan was appointed as a member of the Alameda County Commission on Aging representing District North for a full four-year term through October 2027.

Corina Lopez was appointed as a member of the East Bay Regional Park District Park Advisory Committee for a full two-year term through October 2025.

The motion was approved unanimously, except that Mayor Mei voted no for the East Bay Regional Park District Advisory Committee appointment.

#### **7. Other Business Matters**

There were no other business matters discussed.

#### **8. Request for Future Agenda Items and Presenters**

No recommendations were made for future agenda items or speakers

#### **9. League of California Cities Reports, Legislative Updates and Actions**

Samantha Caygill, Regional Public Affairs Manager, East Bay Division, League of California Cities (League), provided an update on pending state legislation and League activities.

#### **10. Host City Mayors' Report**

Mayor Brown thanked all involved with coordinating the event and introduced city staff and councilmembers. Mayor Brown discussed the City's Axis Bridge Mental Health Urgent Care and the Pleasanton Police Department's Alternative Response to Mental Health program, which recently received a Helen Putnam Award for Excellence. The multi-faceted program was developed through a regional partnership with the cities of Dublin and Livermore, Axis Community Health, and grants from Alameda County Behavioral Health and the federal government.

The programs provide personnel resources to provide a range of services, including short-term counseling, support for preventing an escalation of symptoms, step-down support for hospitals, navigational guidance for mental health treatment, assistance with connecting patients with resources, free weekly mental health services by licensed clinicians for middle and high school students, and utilization of clinicians for mental health emergencies rather than uniformed police officers.

In addition to general assistance for improved mental health well-being, the programs have reduced the number of mental health calls requiring uniformed police officers, emergency

room hospital visits, and 5150 holds, all at significant cost savings to partners and local hospitals.

Comments were made by Mayor Salinas and Pleasanton Councilwoman Julie Testa.

### **11. Meeting Presentation**

Mayor Brown introduced Jessica Fain, Director of Planning at the San Francisco Bay Conservation (BCDC), to discuss the Bay Adapt Initiative. Jessica Fain provided an overview of her organization's structure, mission, past, and future. She indicated that BCDC programs are moving into the implementation phase to address the impact of sea level rise, which could be 6-10 feet by the end of the century. Because recent studies predict an overall financial impact of \$230B from sea level rise, it is beneficial to begin implementing projects and programs to mitigate this impact. She encouraged members to utilize BCDC's resources and offered to meet with cities to strategize this issue.

Questions and comments were made by Mayors Brown and Hannon and councilmember Arkin from Pleasanton.

### **12. Adjournment**

The meeting was adjourned at 7:46 p.m.

Respectfully submitted,

Steven Bocian  
Executive Director



**Jamal A. Cooks, Ph.D.**, was appointed by the Chabot-Las Positas Community College District (CLPCCD) Board of Trustees as Chabot College’s president as of August 1, 2023, becoming Chabot's 10th president.

Dr. Cooks brings over 20 years of teaching, research, and leadership experience to the Chabot College presidency. He has served as vice president of academic services at Chabot since 2022, although he assumed the role on an interim basis in 2021. Prior to community college administration, Dr. Cooks served as a full professor at San Francisco State University, where he was also the associate director for the Educational Leadership doctoral program. Dr. Cooks has taught in the K-12, California State University and community college systems. In 2017, he was the recipient of the National Council of Teachers of English’s Halle Adolescent Literacy Educator Award.

Tim Sbranti, president of the CLPCCD Board of Trustees, described Dr. Cooks as the ideal leader for Chabot. “Jamal Cooks has dedicated his professional life to supporting disadvantaged youth both inside and outside of the classroom,” said Sbranti. “As an educator, researcher, and instructional leader, he is uniquely prepared to understand and respond to the emerging needs of the Chabot College community.”

Originally from East Oakland, Cooks attended Skyline High School. He earned a bachelor’s degree in political economy of industrial societies from the University of California, Berkeley. He went on to earn a teaching credential in social studies from California State University, Hayward. Dr. Cooks obtained a master’s degree in curriculum development and completed a Ph.D. in language, literacy and culture, both from the University of Michigan.

“Following a national search, Dr. Cooks emerged as the top choice to take the helm as the next president of Chabot College,” stated CLPCCD Chancellor Ronald Gerhard. “His extensive leadership experience in academia and equity work—combined with his deep commitment to making education more accessible—will no doubt allow him to guide our college to new heights.”

An avid believer in programs that support student success, Dr. Cooks co-convoked Chabot's Black Excellence Collective. This initiative uses data and a broad network of support services to improve the campus experience for the college’s Black students. Dr. Cooks has published his research on the topics of culturally relevant pedagogy, language and literacy in several journals and books.

“It is an honor to be entrusted with the presidency at Chabot College,” stated Dr. Cooks. “My goal is to build on the strong legacy of this institution and deliver the best learning experience possible to our community, anchored in social justice and equity for our students.”

Dr. Cooks and his wife reside in Oakland, where they are raising their two children.  
(08/01/2023)



## CATHY SANDEEN

### PRESIDENT, CALIFORNIA STATE UNIVERSITY EAST BAY

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Cathy Sandeen, Ph.D., MBA is an educational leader who is committed to continuing Cal State East Bay's momentum in students' social mobility, social justice and sustainability. As a two-time alumna of the California State University, she feels fortunate to work in a system that emphasizes access and opportunity.

For more than 60 years, Cal State East Bay has provided access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership. More than 60 percent of Cal State East Bay's student body are the first in their families to go to college, and the university is recognized nationally for its diversity and impact on social mobility.

Prior to returning to her hometown in the East Bay, Sandeen was chancellor of the University of Alaska Anchorage from September 2018-December 2020, and chancellor of the University of Wisconsin Colleges and UW-Extension for four years. Previously, as vice president for education attainment and innovation at the American Council on Education, she led ACE's nationwide effort to increase post-secondary educational attainment.

She also held leadership positions in the University of California system including at UCLA, Santa Cruz and San Francisco.

Sandeen earned a Ph.D. in communication from the University of Utah and a Master of Business Administration degree from the UCLA Anderson School of Management. She was named an American Council on Education Fellow in 2010-11.

A prolific writer and speaker, Sandeen has published and presented widely on the issues surrounding educational innovation and nontraditional students.



## **Dr. Jason Reimann**

Born and raised in the East Bay Area, Dr. Jason Reimann has been an educator for over 20 years, and has served students and families throughout the Bay Area and Los Angeles. He is the proud father of two high school students who attend public school in Oakland. He received his B.A in Literature from UC Santa Cruz and his Doctorate in Educational Leadership from UC Berkeley.

Throughout his career, Dr. Reimann has been a dedicated advocate for educational equity and excellence. Creating lasting, impactful change has been a focus for Dr. Reimann, who has helped to form numerous programs to serve students and families from historically underserved communities. He works regularly with community partners, teachers and other staff members to provide the very best educational opportunities to all students.

In 2022, he was awarded the 2022 Marcus Foster Educator of the Year Award from the California Association of African American School Administrators (CAAASA), as well as the 2022 Valuing Diversity Award from the Association of California School Administrators (ACSA Region 6).



## **Mark Salinas**

### **Mayor of Hayward**



Mayor Mark Salinas is a Hayward native. Born at St. Rose Hospital, Mayor Salinas was raised in the Schafer Park Neighborhood in South Hayward. Mayor Salinas is a product of Hayward schools and after he graduated from Hayward High, he enrolled at Chabot College. Mayor Salinas is a Puente student and a transfer student. After transferring to San Francisco State University, he graduated from the only College of Ethnic Studies in the United States with a bachelor's degree in La Raza Studies. Mayor Salinas holds a Master's degree in Education and Public Policy from San Francisco State University and his academic and research interests are in the histories of Chicano/a and Latino/a school experiences; education policy; and today his inquiries are in policies that couple local municipal government to schools from Pre-K to K-12 to college and universities. Put another way, Mayor Salinas's interests are in municipal policies that create 'Education Cities.'

Mayor Salinas has taught Ethnic Studies at Chabot College for 18 years and in 2010 he was elected to the Hayward City Council. He was subsequently re-elected two more times. In 2022, Mayor Salinas was elected Mayor of Hayward. This election was significant for a few of reasons. He is the first non-White Mayor in the city's 174-year history and Mayor Salinas is the first Chicano/Latino Mayor of the City of Hayward. And, when he ran, he was unopposed. While on the City Council, with a team of extraordinary Council Members and city administrators, he has steered Hayward through an economic crisis, a global pandemic, a housing crisis, and today he leads Hayward's economic comeback. Mayor Salinas's big policy initiative today is, to make Hayward an 'Education City.'